



Upper York Minor Hockey Association
DRESS / APPAREL / JERSEY AND LOGO POLICY



UYMHA - DRESS/APPAREL/JERSEY AND LOGO POLICY

The purpose of this policy is to identify the dress and apparel to be worn by members and players both on and off the ice while representing the Upper York Minor Hockey Association.

It contains the approved clothing types and styles as well as the logo specifications. It also includes jersey and logo specifications as well as on-ice apparel specifications with regards to players.

The document discusses three sections.

Section A. Official On-Ice Representative Dress/Apparel (Games & Practices)

Section B. Official Off-Ice Representative Dress/Apparel

Section C. Promotional Dress/Apparel

Members shall adhere to the following rules.

1. All teams will use the appropriate logo(s) of the Upper York Minor Hockey Association. The logos are the property of Upper York Minor Hockey Association and the UYMHA Board of Directors reserves the right to determine the use of its logos.
2. UYMHA has one (1) Official Logo and two (2) Supplemental Logos which have been loaned to the UYMHA by the East Gwillimbury Minor Hockey Association and the Georgina Minor Hockey Association for exclusive use on the representative jerseys as shoulder flashes.
 - Home and Away – UYMHA Official Logo
 - East Gwillimbury Shoulder Flash Logo (claw holding “EG”)
 - Georgina Shoulder Flash Logo (claw holding “GB”)
3. No alterations of size, color or artwork is permissible for any of the logos except with prior written permission from the UYMHA Board of Directors.
4. The UYMHA Board of Directors may permit use of the appropriate current logos on forms for team statistics, schedules, banners, etc.
5. Deviation, misuse or un-approved use of any of the logos or use of the logos by anyone not authorized will be subject to disciplinary action by the UYMHA Board of Directors which may include verbal or written reprimand, suspension, termination and or removal of logo use privileges.
6. UYMHA will not be liable and/or responsible for any unauthorized written material with their logo, name and/or address appearing on any unapproved documents.



7. The official colours of the UYMHA are navy blue, light blue, silver and white
8. UYMHA Dress/Apparel refers to the approved and/or official jackets, jerseys, socks, clothing and equipment worn by players, coaches, trainers and managers while representing the UYMHA at Home and Away games, Tournaments, Award Presentations and any other events where team representation is of significance and required.

UYMHA APPROVED LOGOS AND SPECIFICATIONS

Official Colors:

- **NAVY BLUE** -Pantone #282 / C-100, M-90, Y-13, K-68 / R-4, G-30, B-66
- **LIGHT BLUE**-Pantone # 2945C/ C-100, M-53, Y-2, K-16 / R-0, G-76, B-151
- **SILVER** -Pantone #429C / C-21, M-11, Y-9, K-23 / R-142, G-144, B-144
- **WHITE** - C-0, M-0, Y-0, K-0/ R-255, G-255, B-255

Approved Logos:



UYMHA Official Logo



East Gwillimbury Shoulder Flash Logo



Georgina Shoulder Flash Logo



Section A.

Official Players Representative On-Ice Dress & Apparel – Games

- 1) Mandatory On-Ice Representative Apparel for all players shall be as follows;
 - CSA Approved White Helmet;
 - Navy Blue Pants or shells ****NO STRIPES****
 - Navy Blue Gloves with white trim or Navy Blue Gloves with light blue and white trim.
- 2) On-Ice Representative Apparel (Home & Away) shall be worn while playing any officially scheduled playoff, tournament, and exhibition games.
- 3) Goalies are encouraged (other than the mandatory required Navy Blue Pants) to wear and purchase equipment that is within the UYMHA colour scheme.
- 4) Goalies are encouraged to use a white helmet. All custom helmet designs must be approved by the UYMHA Board of Directors before application/use.

Official Coaches' Representative On-Ice Dress & Apparel – Before & After All Games

- a) One of the approved UYMHA Coaches Jackets, or a Dress Coat, Suit Jacket or Blazer
- b) Dress Pants, Dress Shirt & Dress Shoes
- e) Tie (optional)
- f) Toque (Optional) - Must be approved UYMHA item.

Official Trainers' Representative Dress & Apparel - Before & After All Games

- a) Approved UYMHA Wind Suit Jacket and Pants. (See Specifications)
- b) Approved UYMHA T-shirt or long sleeve T-shirt. (See Specifications)
- c) Approved UYMHA hoodie. (See Specifications)
- d) Sneakers or Boots
- e) One of the approved UYMHA jackets, along with Dress shirt, Dress pants & Dress shoes.

Official Players On-Ice Dress & Apparel – Practices

- a) CSA Approved Helmet
- b) Neck Guard and Mouthguard
- c) Practice Jersey (UYMHA Game Jerseys must not be worn for Practice)

Official Coaches / Trainers' Representative On-Ice Dress & Apparel – Practices

- a) CSA Approved Helmet
- b) Approved UYMHA Wind Suit Jacket and Pants. (See Specifications)
- c) Approved UYMHA T-shirt or long sleeve T-shirt. (See Specifications)
- d) Approved UYMHA hoodie. (See Specifications)



Section B. Official Representative Off-Ice Dress/Apparel - Before & After All Games

- Representative Off-Ice Dress/Apparel shall be worn when attending/leaving home and away arenas during any officially scheduled games or tournaments, attending awards and or presentation events or banquets, including OMHA, OHF or YSMHL Recognitions.

Option #1 **FOR U8 - U12 ONLY**

Players Official Representative Off-Ice Dress Code;

- a) Approved UYMHA Wind Suit Jacket and Pants. (See Specifications)
- b) Approved UYMHA T-Shirt or Long Sleeve T-Shirt (See Specifications)
- c) Approved UYMHA Hoodie. (See Specifications)
- d) Athletic Shoes (Winter Footwear when required)

Option #2 ** FOR U13 - U18**

Players Official Representative Off-Ice Dress Code;

- a) Dress Shirt
 - b) Dress Pants (Suit)
 - c) Dress Shoes
 - d) Tie (optional)
- UYMHA players at U8-U12 have the choice of Option 1 or 2 of the Off-Ice Dress Code. This decision will be at the sole discretion of the head coach of the specific team, and all players must dress in the same option.
 - UYMHA players at U13 and above must wear Option # 2 of the Off-Ice Dress Code.
 - Dress Clothing such as shirts, pants and shoes are supplied by the player or the player's parent or guardian.

Official Representative Warm-Up Apparel

- Official Warm-Up Apparel shall be worn when participating in team exercise at home and away arenas during any officially scheduled game or tournament.
- Official Warm-up Apparel will consist of UYMHA approved T-shirt and Shorts, and/or Hoodie., along with Athletic Footwear.



9. Apparel such as jerseys, jackets, coats and warm-up suits, which display the official logo are selected by the Upper York Minor Hockey Association and shall only be purchased from the official supplier specified through the UYMHA board or directors. All specifications outlined must be adhered to.
10. Any alterations, additions, deletions or changes of any kind in regard to official apparel which includes but is not limited to Jerseys, Jackets, Coats, Warm-up Suits, T-shirts, and Sweaters must be completed by the UYMHA official supplier. Any deviation from this must have prior written approval from the UYMHA Board of Directors prior to commencing any work.
11. No sponsors are to be applied to any representative apparel except for Jerseys or Hockey Bags. Teams wishing to have sponsors placed on other official apparel must have written executive board approval prior to commencing.
12. The UYMHA Board of Directors will decide on an approved list of apparel items. The selection of apparel may not be required to be changed every year.
13. Any team or individual found to be in possession of apparel not on the list will be required to meet with the Disciplinary Committee. The coach and/or manager of the team may be reprimanded, suspended, or terminated by the UYMHA Board of Directors.
14. The official supplier or dealer will be able to use the UYMHA logos based on the policies of the Association. A dealer or person selling or buying non-approved uniform apparel or using UYMHA logo(s) in an unapproved manner may be refused approval to use the UYMHA logos.
15. The UYMHA reserves the right to select any apparel provider they wish provided the apparel provider is competent and has the capability to provide the approved apparel. As well as must be acceptable to the UYMHA Board of Directors. Poor workmanship, customer service or quality may be deemed as reasons to refuse use of the UYMHA logos or to terminate any working agreement or contract.
16. Failure of teams to follow the apparel policy rules may result in the removal of practice ice time for each occasion the team is not dressed appropriately. Further disciplinary action including reprimand, suspension, or termination may occur at the discretion of the UYMHA Board of Directors. Head Coaches are ultimately responsible for ensuring their players and staff comply with the policy rules.



Section C. Promotional Dress/Apparel

- a) Refers to the clothing and apparel worn by members or others that is not part of the “Official Dress/Apparel”. These items are used to promote or identify members, friends or family members of the Upper York Minor Hockey Association. This would include, but is not limited to: Hats, Hoodies, Shirts, Shorts, Stickers, Towels, Pucks etc. with a UYMHA logo. These items may be worn or displayed at all other times where “Official Dress” is not required.
- b) All promotional items must adhere to the logo specifications provided by the UYMHA as well as the rules of this policy.
- c) All promotional items must be approved by the UYMHA Board of Directors before production/use.
- d) Members, persons, dealers, vendors, or businesses that do not adhere to these policies and rules will be subject to disciplinary action and or civil action for the use or misuse of the UYMHA logos. Teams and/or members may also be subject to further sanctions and or disciplinary action for misuse of the UYMHA logos.

UYMHA Apparel Specifications

Official Team Jacket

- a) Navy Blue in Colour
- b) 4” embroidered Admiral logo on left front chest
- c) 2” embroidered white number on upper right sleeve (OPTIONAL)

Roots Coaches Jacket

- a) Black in Colour
- b) 4” embroidered Admiral logo on left front chest

Windsuit Jacket

- a) Navy Blue in Colour
- b) 4” embroidered Admiral logo on left front chest
- c) 2” embroidered white number on upper right sleeve (OPTIONAL)

Windsuit Pants

- a) Navy Blue in Colour
- b) No Logo
- c) 2” embroidered white number left front thigh



Moisture Wicking T-Shirt

- a) Navy Blue in Colour
- b) 3" colour screened logo below letters on chest
- c) 3" white screened number on back lower neck (OPTIONAL)

Moisture Wicking Long Sleeve T-Shirt

- a) Navy Blue in Colour
- b) 3" colour screened logo l below letters on chest
- c) 3" white screened number on back lower neck (OPTIONAL)

Moisture Wicking Shorts

- a) Navy Blue in Colour
- b) 3" colour screened logo on lower left side
- c) 3" white screened number on back lower right side (OPTIONAL)

Hoodie

- a) Navy Blue in Colour
- b) colour embroidered logo on front
- c) 3" embroidered white number on upper right sleeve (OPTIONAL)

Garment Bags

- a) Navy blue with embroidered Admiral logo on left side.
- b) Player number may be sewn on the right side in white tackle twill.

Hockey Bags

- a) Navy blue with embroidered Admiral logo on left side.
- b) Player number will be provided as a patch that will fit in number window.

Player Jersey

1. UYMHA will supply all teams with two (2) sets of Game Jerseys and Game Socks. Teams cannot use or wear any other jerseys or socks other than UYMHA supplied and approved ones during games, banquets, or events.
2. Each jersey will have the Canadian Flag and the STOP Patch or any other OMHA, OHF, Hockey Canada or UYMHA sanctioned patch affixed prior to delivery to the team.
3. Captain "C" and Assistants "A"s will be available for purchase through UYMHA and/or its official supplier.



4. Nothing other than name bars, sponsor bars, C and A's, Canadian Flag, STOP patch, UYMHA Logos and individual player numbers on both the back of the jersey and each arm will be placed on the jersey without prior approval of the UYMHA Board of Directors.
5. There may be special circumstances that may allow other patches or writings to be placed on the jerseys. In these cases, written approval from the UYMHA Board of Directors must be acquired prior to the items being placed in the jersey.
6. All jerseys will have the properly allocated decorations done by the approved UYMHA supplier only.
7. No player shall be permitted to use the numbers, 00, 69, or 99.
8. The "Front Crest" shall be 12" W x 8.7" H in size for youth sizes and 14" W x 10" H in size for adult sizes. Crest artwork will be provided by UYMHA as a vector based graphic file. Type of application will be specified in the jersey tender.
9. The "Shoulder Crests" shall be 4" in height. Artwork will also be provided for this item.
10. The "Numbers" shall be 10" in height for youth size jerseys, and 12" in height for adult size jerseys. All sleeve numbers shall be 4" in height in both youth and adult. All numbers shall be sewn on the Jersey in tackle twill style.
11. The numbers shall be two-tone in colour with a navy blue number with a light blue trim for Home Jersey, and white number and light blue trim for Away Jersey.
12. "Canadian Flag Crest" shall be sewn on the upper right shoulder/chest of each jersey.
13. "Stop Sign" shall be sewn on the upper most part of the back collar on each jersey leaving at least a 4" space between it and the top part of the numbers on the back of the jersey.
14. The "Sponsor Bar" shall be 3.5" high by 12" wide and be sewn on directly below the player number and the sponsor name applied by heat transfer to the bar. All Jersey Sponsors must be approved by the UYMHA Board of Directors. Sponsor Bars must be purchased through UYMHA apparel supplier.
15. The "Name Bar" shall be 3.5" high by 12" wide and be sewn on directly above the player number. All Player Names will be sewn on the bar in tackle twill style.



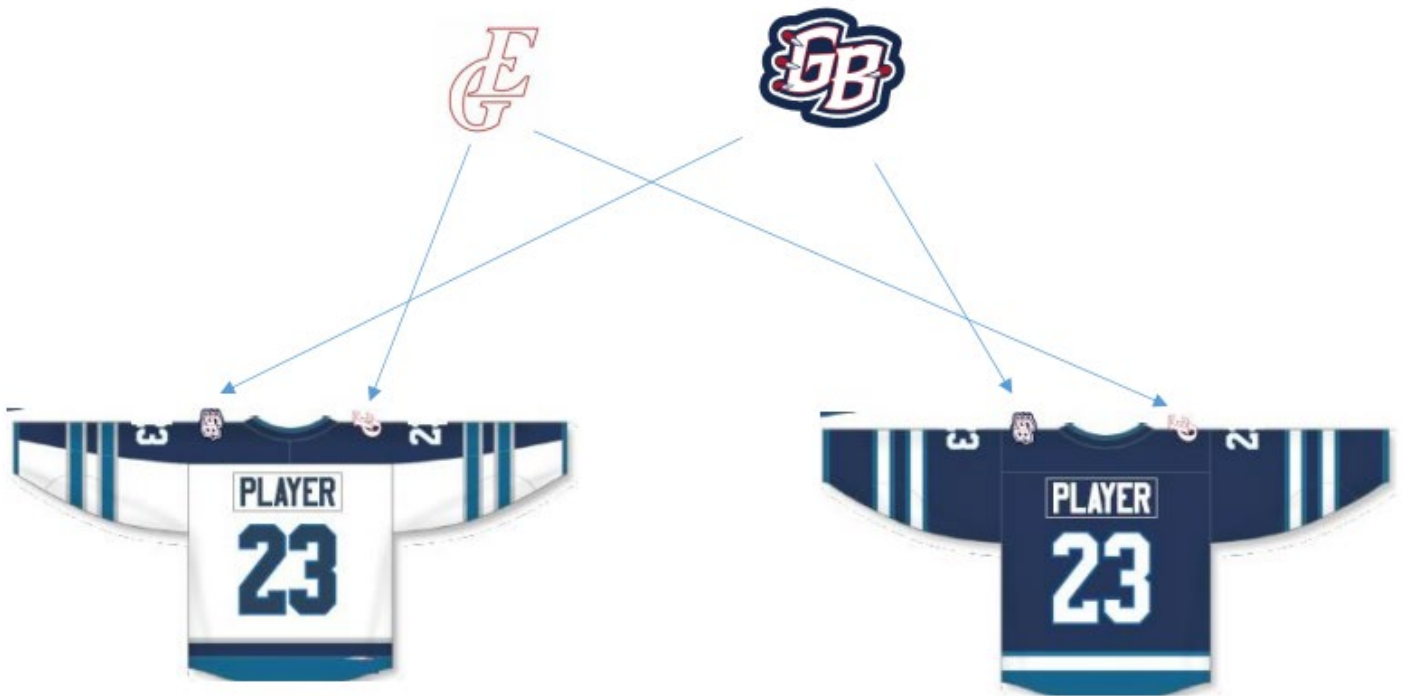
16. Home Jerseys will have white bars with navy blue lettering and Away Jerseys will have navy blue bars with white lettering for both sponsor and name bars.

UYMHA JERSEY SPECIFICATIONS

HOME JERSEY



AWAY JERSEY



Sponsorship Guidelines – Approval and Decoration

- All UYMHA Apparel Sponsorship requests must be sent to hockeyops@upperYorkminorhockey.com for approval prior to use.
- Once Sponsorship Request has been approved, requested decoration (if applicable) will be added to the specified items by the UYMHA apparel supplier.

UYMHA Apparel Decoration Guidelines

Item	Decorating Type	Colour	Approved Placement	Maximum Size
Warm Up Jacket	Embroidered	Full or Single Colour	Left Bicep	2H" x 4W"
Puff Jacket	Embroidered	Full or Single Colour	Left Bicep	2H" x 4W"
Performance Tee (Short & Long Sleeve)	Heat Transfer	Full or Single Colour	Left Bicep	2H" x 4W"
Hoodie 1/4 Zip Crew Neck	Embroidered	Full or Single Colour	Left Bicep	2H" x 4W"
Toque	Embroidered	Full or Single Colour	Back Centre of Toque	2H" x 4W"
Warm Up Pants	Embroidered	Full or Single Colour	Right Thigh	2H" x 4W"

- All other Decoration requests must be submitted for approval. Only once approval has been received, can the requested decoration be added to the specified item(s) by the UYMHA apparel supplier.

